

March 7, 2013

## New Milestone Achieved: Three Million Subscribers Implemented on the HealthStream Learning Center™

NASHVILLE, Tenn.--(BUSINESS WIRE)-- HealthStream (NASDAQ: HSTM), a leading provider of learning, research, and talent management solutions for the healthcare industry, announced today that it has implemented over three million subscribers to its learning management, SaaS-based application, the HealthStream Learning Center™ (HLC). The milestone was reached on February 4, 2013 as San Diego-based Sharp HealthCare and their approximately 15,000 employees were implemented on HealthStream's platform to use the HLC.

Our three million implemented subscribers have been provided access to the HLC and its solutions through the healthcare organizations where they are employed, who typically contract with HealthStream in multi-year agreements for subscriptions, enterprise-wide. Approximately 3,000 healthcare organizations—primarily acute-care hospitals—are contracted with HealthStream to provide our solutions in their organizations, making the HLC the most adopted Internet-based learning management application in the healthcare industry.

Through HealthStream's learning and talent management solutions, healthcare organizations are creating safer environments for patients and increasing the clinical competencies of their workforces. HealthStream offers solutions for some of the most urgent issues facing healthcare organizations today, including the need to improve patient safety, fulfill government compliance requirements, facilitate workforce onboarding processes, effectively train employees on the new ICD-10 coding system, and improve clinical skills—like those that improve resuscitation rates.

HealthStream offers a *healthcare-specific* range of innovative SaaS-based solutions to meet the unique workforce development needs of healthcare organizations through its emerging eco-system. Approximately 130 industry-leading partners and their content, our robust platform with a diverse array of healthcare-specific workforce development and talent management applications, and the collective data emanating from three million subscribers comprise HealthStream's eco-system—an innovative approach that, we believe, is unmatched in the industry in its ability to meet these business and clinical needs.

"We are grateful to our customers for helping us to reach the milestone of three million implemented subscribers," said Robert A. Frist, Jr., chief executive officer, HealthStream. "Our vision has always been to improve the quality of healthcare by assessing and developing the people who deliver care—and it is an honor to do that for the dedicated healthcare professionals who use our solutions to improve patient care."

## **About HealthStream**

HealthStream (NASDAQ: HSTM) is dedicated to improving patient outcomes through the development of healthcare organizations' greatest asset: their people. Our unified suite of software-as-a-service (SaaS) solutions are used by, collectively, approximately three million healthcare employees in the U.S. for training & learning management, talent management, performance assessment, and managing simulation-based education programs. Our research solutions provide valuable insight to healthcare providers to meet HCAHPS requirements, engage their workforce, and enhance physician alignment. Based in Nashville, Tennessee, HealthStream has additional offices in Laurel, Maryland, Austin, Texas, and Brentwood, Tennessee. For more information, visit <a href="http://www.healthstream.com">http://www.healthstream.com</a> or call 800-933-9293.

This press release contains forward-looking statements that involve risks and uncertainties regarding HealthStream. Investors are cautioned that such results or events predicted in these statements may differ materially from actual future events or results. This information has been, or in the future may be, included in reliance on the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Investors are cautioned that such results or events predicted in these statements may differ materially from actual future events or results. The Company's preliminary financial results, while presented with numerical specificity, are forward-looking statements which are based on a variety of assumptions regarding the Company's operating performance that may not be realized, and which are subject to significant uncertainties and potential contingencies associated with the Company's financial and accounting procedures and other matters referenced from time to time in the Company's filings with the Securities and Exchange Commission. Consequently, such forward-looking information should not be regarded as a representation or warranty by the Company that such projections will be realized.

Mollie Condra, Ph.D., 615-301-3237 mollie.condra@healthstream.com

Source: HealthStream

News Provided by Acquire Media