



HealthStream Launches American Red Cross Resuscitation Suite for Healthcare Providers

January 17, 2019

Based on the latest science, competency-based resuscitation curricula offers choice and flexibility to healthcare industry—with innovative new capabilities

NASHVILLE, Tenn.--(BUSINESS WIRE)--Jan. 17, 2019-- HealthStream (NASDAQ: HSTM), a leading provider of workforce and provider solutions for the healthcare industry, today announced the launch of the American Red Cross Resuscitation Suite™, comprised of Basic Life Support (BLS), Advanced Life Support (ALS), and Pediatric Advanced Life Support (PALS) competency-development curricula. The Red Cross Resuscitation Suite offers certification to healthcare professionals successfully demonstrating proficiency of life-saving resuscitation knowledge and skills.

The new Resuscitation Suite was developed by Red Cross healthcare and education experts in conjunction with HealthStream. The two organizations are dedicated to working together to improve resuscitation outcomes. Each year, more than 200,000 adult cardiac arrests occur in U.S. hospitals—and, on average, less than 26 percent survive.

"We believe the improved learning methodology of our new Red Cross Resuscitation Suite and its broad availability via HealthStream's platform will improve resuscitation outcomes," said Jack McMaster, President of American Red Cross Training Services.

The launch of the Red Cross Resuscitation Suite brings an updated, highly adaptive, competency-development solution to healthcare professionals, offering a new standard of resuscitation quality and competency. Each of the three curricula (BLS, ALS, PALS) incorporates an adaptive learning approach with pre-assessments, facilitating more impactful, personalized learning plans with targeted competency development. This approach saves time and increases learning effectiveness and student engagement. Moreover, a series of instructive videos and simulations are incorporated in the curricula—using real-life physicians, nurses, and other healthcare staff working in actual hospitals, adding to the realism of the learning experience.

To earn the Red Cross official certificate affirming competency of resuscitation knowledge and skills, the curricula requires a skills check. The skills check within the curricula can be completed using an interoperable manikin or through a Red Cross-certified instructor. As of today, HealthStream has partnered with two global manikin companies, Innosonian America, Inc. and Ambu, to distribute their respective manikins. Innosonian America is the first company to achieve interoperability of its manikins and be designated as hStream certified.

Studies show that frequent practice of resuscitation skills sustains optimal performance. For this purpose, HealthStream has designed a capability that makes it easy to set and manage the frequency of practice. Upon successful completion of the curricula and skills check, a certificate is earned, which is digital, portable, and fully integrated with HealthStream's platform.

"We are excited to bring innovation and choice to the market," said Robert A. Frist, Jr., Chief Executive Officer, HealthStream. "With the flexibility to set practice intervals; immersive, real-life videos; and personalized, adaptive learning plans, clinical staff have all the tools they need to develop and maintain resuscitation competency and improve patient outcomes."

Transforming the standard of care for cardiac arrest patients to result in better outcomes has been a decades-long focus of the Red Cross, evidenced most recently by the creation of its Innovation Council and leadership from its Scientific Advisory Council. The Innovation Council is comprised of a prestigious group of some of the nation's most respected thought leaders and healthcare experts in resuscitation science, technology, and simulation. The launch of the Red Cross Resuscitation Suite was kicked off yesterday at their Innovation Council's first meeting in 2019 at their headquarters in Washington, D.C.

"The rate of preventable death from sudden cardiac arrest is too high and must be addressed," said David Markenson, MD, FACEP, FAAP, Chair of the Red Cross Scientific Advisory Council, and First Aid Task Force member of the International Liaison Committee on Resuscitation (ILCOR). "Healthcare leaders are increasingly open to utilizing a new solution to an old problem that has persisted too long. Based on ILCOR's scientific guidelines, the world's most authoritative source for resuscitation knowledge that's available to everyone, the Red Cross' Resuscitation Suite introduces a powerful alternative that, we believe, can better develop competencies in healthcare staff to save more lives."

The Red Cross Resuscitation Suite announced today provides a fundamental element of HealthStream's overall resuscitation solution. Following this launch, there is a pipeline of other innovative advancements in resuscitation competency-development solutions that HealthStream will soon introduce.

About HealthStream

HealthStream (NASDAQ: HSTM) is dedicated to improving patient outcomes through the development of healthcare organizations' greatest asset: their people. Our unified suite of solutions is contracted by approximately 4.9 million healthcare employees in the U.S. for workforce development, training & learning management, talent management, credentialing, privileging, provider enrollment, performance assessment, and managing simulation-based education programs. Based in Nashville, Tennessee, HealthStream has additional offices in Brentwood, Tennessee; Jericho, New York; Boulder, Colorado; Denver, Colorado; San Diego, California; and Chicago, Illinois. For more information, visit <http://www.healthstream.com> or call 800-933-9293.

This press release contains forward-looking statements that involve risks and uncertainties regarding HealthStream. Investors are cautioned that such results or events predicted in these statements may differ materially from actual future events or results. This information has been included in reliance on the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Investors are cautioned that such results or events predicted in these statements may differ materially from actual future events or results. These forward-looking statements are based on a variety of assumptions that may not be realized, and which are subject to significant risks and uncertainties, including that the acquisition may not be consummated and that the anticipated financial and strategic benefits of the acquisition may not be realized, as well as risks and uncertainties referenced from time to time in the Company's filings with the Securities and Exchange Commission.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20190117005384/en/>

Source: HealthStream

Mollie Condra, Ph.D.
HealthStream
(615)-301-3237
mollie.condra@healthstream.com