



## **HealthStream Launches Authoring Pro, the First Rapid Content Development Solution Uniquely Designed for Healthcare Organizations**

**Included in Authoring Pro™ is a suite of healthcare resources developed by A.D.A.M., Inc., incorporating award-winning healthcare content.**

NASHVILLE, Tenn. —(BusinessWire)—June 16, 2005—HealthStream, Inc. (NASDAQ: HSTM), a leading provider of learning solutions for the healthcare industry, announced today the addition of Authoring Pro™ to its online authoring tool, the Authoring Center. Through a multi-year partnership with A.D.A.M., Inc. (NASDAQ: ADAM), Authoring Pro provides hospital educators with a unique collection of healthcare illustrations, articles, reports, presentations, and animations that can be embedded in self-authored online courses published through HealthStream's learning platform, the HealthStream Learning Center™. With the addition of Authoring Pro, HealthStream creates the industry's first rapid e-learning solution developed exclusively for healthcare professionals.

As an early adopter of Authoring Pro, Jack Salvatore, Director of Organizational Development, CHRISTUS Health System, stated, "All of our hospitals at CHRISTUS Health are excited to start using Authoring Pro in our self-authored courseware. The medical graphics and healthcare literature will help us to develop professional quality courseware more efficiently. Moreover, a considerable advantage for our hospitals is that with Authoring Pro, the hassles of ensuring that our personnel obtain the appropriate copyright permission for each item that we want to use in an online course are eliminated through HealthStream's partnership with A.D.A.M. This enables us to employ rapid e-learning, enterprise-wide."

Over 600 hospitals currently utilize the HealthStream Authoring Center, where, collectively, over 4,600 courses have been self-authored and delivered through the HealthStream Learning Center in the last 24 months. HealthStream's hospital customers will now have the option to add Authoring Pro to their Authoring Center, advancing their authoring capabilities to the next level.

Collectively, A.D.A.M.'s resources that comprise HealthStream's Authoring Pro have won six prestigious national awards, including most recently, eHealthcare Leadership Platinum Awards for "Best Special Effects" and "Best Health / Healthcare Content." The suite of healthcare resources in Authoring Pro includes an image library of over 10,000 medical illustrations, more than 3,600 articles covering medical conditions, symptoms, tests, and surgical procedures, an extensive animation and multimedia library, an alternative medicine database, and A.D.A.M.'s library of information products on chronic conditions.

HealthStream's hospital customers that choose to add Authoring Pro will have access to the Authoring Pro Courseware Exchange. This new Courseware Exchange will provide an online community where courses that incorporate Authoring Pro resources can be posted and shared among other hospitals. Among hospital educators, this offers a particularly efficient, valuable means of peer review and collaboration of educational material.

"We are pleased to be partnering with HealthStream on the launch of Authoring Pro," said Kevin S. Noland, A.D.A.M.'s president and chief operating officer. "HealthStream's market leading position in learning solutions for healthcare organizations gives us tremendous visibility into this new area of healthcare services. We are excited to offer support to HealthStream's 1,000+ hospital customers as they choose to employ rapid e-learning technology in their organizations."

Robert A. Frist, Jr., chief executive officer, HealthStream, added, "We understand that to develop superior courses, you need superior content support. Our hospital customers are developing human capital in their organizations through innovative learning solutions where rapid e-learning plays a key role. The addition of Authoring Pro to our Authoring Center further empowers them in this process."

### **About HealthStream**

HealthStream (NASDAQ: HSTM) is a leader in learning-based human capital development for healthcare organizations. Over 1.1 million contracted healthcare professionals have selected the Internet-based HealthStream Learning Center™, HealthStream's learning platform. The Company's learning products and services are used by healthcare organizations to meet the full range of their training needs, while, concurrently, supporting business objectives. Once subscribed to the HealthStream Learning Center™, customers benefit from increased compliance, reduced risks, and improved learning effectiveness. In addition, HealthStream has pioneered a new collaboration with some of the top medical device and pharmaceutical companies to assist in their product launches and education initiatives within the Company's nationwide network of hospital customers. ([www.healthstream.com](http://www.healthstream.com))

### **About A.D.A.M.**

For more than a decade, A.D.A.M.'s unique, visually engaging health content, decision support tools and educational products have been helping millions of people "get smart" about their health and wellness. With one of the largest consumer-oriented medical information libraries in the world, A.D.A.M. markets its solutions to leading healthcare and pharmaceutical organizations, government, employers, and educational institutions. To learn more about A.D.A.M., visit [www.adam.com](http://www.adam.com) or call 1-800-408-ADAM.

This press release includes certain forward-looking statements (statements other than solely with respect to historical fact) that involve risks and uncertainties regarding HealthStream. These statements are based upon management's beliefs, as well as assumptions made by and data currently available to management. This information has been, or in the future may be, included in reliance on the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are subject to the risks and uncertainties set forth in the Company's Annual Report on Form 10-K and other filings with the SEC. Investors are cautioned that such results or events predicted in these statements may differ materially from actual future events or results. Such forward-looking information should not be regarded as a representation or warranty by the Company that such projections will be realized. Many of the factors that will determine the Company's future results are beyond the ability of the Company to control or predict. Readers should not place undue reliance on forward-looking statements, which reflect management's views only as of the date hereof. The Company undertakes no obligation to update or revise any such forward-looking statements.