# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new

chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\Box$ 

Emerging growth company  $\square$ 

SECONTIES	WASHINGTON, D.C. 20549	
	FORM 8-K	
	CURRENT REPORT	
Pursuant to Section	on 13 or 15(d) of the Securities Ex	change Act of 1934
Date of Report (Date of	of earliest event reported): October 24, 2	2022 (October 24, 2022)
	HealthStream, In	
Tennessee (State or Other Jurisdiction of Incorporation)	000-27701 (Commission File Number)	62-1443555 (IRS Employer Identification No.)
500 11th Avenue North, Suite 1000, Nashville, Tennessee (Address of Principal Executive Offices)  Registrant's T	Gelephone Number, Including Area Code	37203 (Zip Code)
_	Not Applicable r Name or Former Address, if Changed Since Las	
Securitie	es registered pursuant to Section 12(b) o	f the Act:
 Title of each Class Common Stock (Par Value \$0.00)	<u>Trading Symbol(s)</u> HSTM	Name of each exchange on which registered Nasdaq
the appropriate box below if the Form 8-K filing ing provisions (see General Instructions A.2. belo		•
Written communications pursuant to Rule 425 u Soliciting material pursuant to Rule 14a-12 und Pre-commencement communications pursuant to Pre-commencement communications pursuant to	ler the Exchange Act (17 CFR 240.14a-12) to Rule 14d-2(b) under the Exchange Act (	17 CFR 240.14d-2(b))

### Item 2.02 Results of Operations and Financial Condition.

On October 24, 2022, HealthStream, Inc. (the "Company") issued a press release announcing results of operations for the third quarter ended September 30, 2022 and updated guidance for the full year 2022, the text of which is set forth in Exhibit 99.1.

#### **Item 7.01 Regulation FD Disclosure**

On October 24, 2022 the Company issued a press release announcing results of operations for the third quarter ended September 30, 2022 and updated guidance for the full year 2022, the text of which is set forth in Exhibit 99.1.

#### Item 9.01 Financial Statements and Exhibits.

		bits.

Exhibit Number	Description
99.1*	Press release dated October 24, 2022
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).
* Furnished l	nerewith.

# **Exhibit Index**

Exhibit Number	Description					
99.1*	Press release dated October 24, 2022					
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).					
* Furnished herewith.						

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange	Act of 1934, the registrant has dul	ily caused this report to be signed or	n its behalf by the undersigned
thereunto duly authorized.			

	HealthStream	ı, Inc.	
Date: October 24, 2022	By:	/s/ Scott A. Roberts	
		Scott A. Roberts Chief Financial Officer	



Contact: Scott A. Roberts
Chief Financial Officer
(615) 301-3182
ir@healthstream.com

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mollie.condra@healthstream.com

#### **HEALTHSTREAM ANNOUNCES THIRD QUARTER 2022 RESULTS**

**NASHVILLE, Tenn. (October 24, 2022)**—HealthStream, Inc. (Nasdaq: HSTM), a leading provider of workforce and provider solutions for the healthcare industry, announced today results for the third quarter ended September 30, 2022.

- · Revenues of \$67.3 million in the third quarter of 2022, up 5% from \$64.1 million in the third quarter of 2021
- Operating income of \$2.4 million in the third quarter of 2022, up 33% from \$1.8 million in the third quarter of 2021
- Net income of \$3.7 million in the third quarter of 2022, up 144% from \$1.5 million in the third quarter of 2021
- Earnings per share (EPS) of \$0.12 per share (diluted) in the third quarter of 2022 compared to \$0.05 per share (diluted) in the third quarter of 2021
- Adjusted EBITDA1 of \$12.7 million in the third guarter of 2022, up 2% from \$12.5 million in the third guarter of 2021

#### **Financial Results:**

#### Third Quarter 2022 Compared to Third Quarter 2021

Revenues for the third quarter of 2022 increased by \$3.2 million, or five percent, to \$67.3 million, compared to \$64.1 million for the third quarter of 2021.

Revenues from our Workforce Solutions segment were \$54.1 million for the third quarter of 2022, an increase of six percent compared to \$51.2 million for the third quarter of 2021. The workforce segment experienced growth in several product categories, including contributions from recent acquisitions, which was partially offset by declines from the legacy resuscitation business.

Revenues from our Provider Solutions segment were \$13.2 million for the third quarter of 2022, an increase of two percent compared to \$12.9 million for the third quarter of 2021. This revenue growth of \$0.3 million was primarily attributable to an increase in subscription revenues which was partially offset by a \$0.5 million decrease in professional services revenue.

<sup>1</sup> Adjusted EBITDA is a non-GAAP financial measure. A reconciliation of adjusted EBITDA to net income and disclosure regarding why we believe adjusted EBITDA provides useful information to investors is included later in this release.

HealthStream Announces Third Quarter 2022 Results Page 2 October 24, 2022



Prior to the Company adopting ASU 2021-08 on January 1, 2022, generally accepted accounting principles (GAAP) required companies to adjust beginning balances of acquired deferred revenue as part of "fair value" accounting. Following the adoption of ASU 2021-08, contracts acquired in any acquisition completed on or after January 1, 2022 will be measured as if the Company had originated the contract such that the Company will no longer record deferred revenue write-downs associated with acquired businesses (for acquisitions completed prior to January 1, 2022, the Company will continue to record deferred revenue write-downs associated with fair value accounting for periods on and after January 1, 2022 consistent with past practice). During the third quarter of 2022, HealthStream reported a reduction of \$46,000 to revenue and operating income and a reduction of \$36,000 to net income as a result of deferred revenue write-downs from acquisitions completed prior to the adoption of this new accounting standard. During the third quarter of 2021, HealthStream reported a reduction of \$0.8 million to revenue and operating income and a reduction of \$0.6 million to net income as a result of deferred revenue write-downs from prior acquisitions.

Operating income was \$2.4 million for the third quarter of 2022, up 33 percent from \$1.8 million in the third quarter of 2021. The improvement in operating income was primarily attributable to higher revenues, as discussed above, reductions in office lease costs, and an increase in capitalized labor associated with software development activities. Partially offsetting these improvements were increases in personnel for product development, sales and marketing, higher travel expenses, and incremental expenses associated with recent acquisitions.

Other income includes a \$2.7 million gain in the third quarter of 2022 associated with the sale of a company in which we owned a minority equity interest.

Net income was \$3.7 million in the third quarter of 2022, up 144 percent from \$1.5 million in the third quarter of 2021, and EPS was \$0.12 per share (diluted) in the third quarter of 2022, compared to \$0.05 per share (diluted) for the third quarter of 2021. Net income and EPS were positively impacted in the amount of \$2.1 million and \$0.07 per share (diluted), respectively, from the gain associated with the sale of our minority equity interest as set forth above.

Adjusted EBITDA was \$12.7 million for the third quarter of 2022, up two percent from \$12.5 million in the third quarter of 2021. The gain associated with the sale of the minority investment mentioned above is not included in the calculation of adjusted EBITDA.

On September 30, 2022, the Company had cash and cash equivalents and marketable securities of \$51.8 million. Capital expenditures incurred during the third guarter of 2022 were \$6.1 million.

#### Year-to-Date 2022 Compared to Year-to-Date 2021

For the first nine months of 2022, revenues were \$198.3 million, an increase of three percent over revenues of \$192.4 million for the first nine months of 2021. Operating income for the first nine months of 2022 increased by ten percent to \$9.4 million, compared to \$8.5 million for the first nine months of 2021. The increase in operating income was primarily attributable to higher revenues coupled with lower royalties expense related to the decline in legacy resuscitation revenues and lower facilities costs associated with closing certain leased satellite offices. We also experienced higher costs associated with personnel, commissions, travel, software, amortization, and a \$1.0 million non-recurring, non-cash benefit during the first quarter of 2021 related to the reduction of paid time off (PTO) expense resulting from modifications to the Company's PTO policy. Net income for the first nine months of 2022 increased to \$9.6 million, compared to \$6.2 million for the first nine months of 2021. Earnings per share were \$0.31 per share (diluted) for the first nine months of 2022, compared to \$0.20 per share (diluted) for the first nine months of 2021. Adjusted EBITDA decreased by two percent to \$39.8 million for the first nine months of 2022, compared to \$40.6 million for the first nine months of 2021.

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#### **Other Business Updates**

On September 30, 2022, we had approximately 5.35 million contracted subscriptions to hStream, our emerging technology platform. hStream technology enables healthcare organizations and their respective workforces to easily connect to and gain value from the growing HealthStream ecosystem of applications, tools, and content.

#### **Financial Outlook for 2022**

The Company is updating its guidance for 2022 for certain of the measures set forth below. Specifically, in relation to the consolidated revenue guidance range below, we are forecasting revenues for the fourth quarter of 2022 to increase approximately 6.0 (six) percent over the fourth quarter of 2021, and revenues for the full year 2022 to increase approximately 3.8 (three and eight tenths) percent over 2021. For a reconciliation of projected adjusted EBITDA, a non-GAAP financial measure defined later in this release, to projected net income (the most comparable GAAP measure) for 2022, see the table included on page ten of this release.

	 Full Year 2022 Guidance					
Revenue						
Workforce Solutions	\$ 212.5	-	\$	214.0 million		
Provider Solutions	53.0	-		53.5 million		
Consolidated	\$ 265.5	-	\$	267.5 million		
Adjusted EBITDA <sup>2</sup>	\$ 52.0	-	\$	53.5 million		
Capital Expenditures	\$ 25.5	-	\$	26.5 million		

<sup>&</sup>lt;sup>2</sup> Adjusted EBITDA is a non-GAAP financial measure. A reconciliation of projected adjusted EBITDA to projected net income (the most comparable GAAP measure) is included later in this release.

The Company's guidance for 2022 as set forth above reflects the Company's assumptions regarding, among other things, the COVID-19 pandemic and current economic conditions as noted below and increased Company expenses in 2022 compared to 2021 associated with growth in staffing levels, lower employee turnover, and the resumption of employee travel. This consolidated guidance does not include the impact of any future acquisitions that we may complete during 2022.

The Company's financial guidance assumes that public health conditions associated with the pandemic and general economic conditions (including conditions impacting healthcare organizations) do not deteriorate during the remainder of 2022.

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Commenting on third quarter 2022 results, Robert A. Frist, Jr., Chief Executive Officer, HealthStream, said, "Our financial performance in the third quarter of 2022 showed year-over-year increases in each of the major categories we highlight in our earnings release, which include record quarterly revenues and increasing revenue growth rates compared to the first half of the year. This is an exciting time for HealthStream as we are seeing new competitive benefits emerge from our innovative platform strategy, which we believe is paving the way for increased, long-term value for our customers and shareholders."

A conference call with Robert A. Frist, Jr., Chief Executive Officer, Scott A. Roberts, Chief Financial Officer and Senior Vice President, and Mollie Condra, Vice President of Investor Relations and Corporate Communications, will be held on Tuesday, October 25, 2022, at 9:00 a.m. (ET). Participants may access the conference call live via webcast using this link: <a href="https://edge.media-server.com/mmc/p/nhw4jxrt">https://edge.media-server.com/mmc/p/nhw4jxrt</a>. To participate via telephone, please register in advance using this link:

https://register.vevent.com/register/Blcc5e74ae1c47469f9080fceb6eedb482 . A replay of the conference call and webcast will be archived on the Company's website in the Investor Relations section under "Events & Presentations."

#### **Use of Non-GAAP Financial Measures**

This press release presents adjusted EBITDA, a non-GAAP financial measure used by management in analyzing the Company's financial results and ongoing operational performance. In order to better assess the Company's financial results, management believes that net income excluding the impact of the deferred revenue write-downs associated with fair value accounting for acquired businesses (as discussed in greater detail below) and before interest, income taxes, stock based compensation, depreciation and amortization, changes in fair value of, including gains (losses) on the sale of, non-marketable equity investments, and the de-recognition of non-cash expense resulting from the PTO expense reduction in the first quarter of 2021 ("adjusted EBITDA") is a useful measure for evaluating the operating performance of the Company because adjusted EBITDA reflects net income adjusted for certain GAAP accounting, non-cash and/or non-operating items which may not, in any such case, fully reflect the underlying operating performance of our business. We also believe that adjusted EBITDA is useful to investors to assess the Company's ongoing operating performance and to compare the Company's operating performance between periods. In addition, short-term cash incentive bonuses and certain performance-based equity awards grants are based on the achievement of adjusted EBITDA (as defined in applicable bonus and equity grant documentation) targets.

As noted above, the definition of adjusted EBITDA includes an adjustment for the impact of the deferred revenue write-downs associated with fair value accounting for acquired businesses. Prior to the Company early adopting ASU 2021-08 effective January 1, 2022, following the completion of any acquisition by the Company, the Company was required to record the acquired deferred revenue at fair value as defined in GAAP, which typically resulted in a write-down of the acquired deferred revenue. When the Company was required to record a write-down of deferred revenue, it resulted in lower recognized revenue, operating income, and net income in subsequent periods. Revenue for any such acquired business was deferred and was typically recognized over a one-to-two-year period following the completion of any particular acquisition, so our GAAP revenues for this one-to-two-year period would not reflect the full amount of revenues that would have been reported if the acquired deferred revenue was not written down to fair value. Management believes that including an adjustment in the definition of adjusted EBITDA for the impact of the deferred write-downs associated with fair value accounting for businesses acquired prior to the January 1, 2022 effective date of the Company's adoption of ASU 2021-08 provides useful information to investors because the deferred revenue write-down recognized in periods after an acquisition may, given the nature of this non-cash accounting impact, cause our GAAP financial results during such periods to not fully reflect our underlying operating performance and thus adjusting for this amount may assist in comparing the Company's results of operations between periods. Following the adoption of ASU 2021-08, contracts acquired in an acquisition completed on or after January 1, 2022 will be measured as if the Company had originated the contract (rather than the contract being measured at fair value) such that, for such acquisitions, the Company will no longer record deferred revenue write-downs associated with acquired businesses (for acquisitions completed prior to January 1, 2022, the Company will continue to record deferred revenue writedowns associated with fair value accounting for periods on and after January 1, 2022 consistent with past practice). At the current time, the Company intends to continue to include an adjustment in the definition of adjusted EBITDA for the impact of deferred revenue write-downs from business acquired prior to January 1, 2022 given the ongoing impact of such deferred revenue on our financial results.

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Adjusted EBITDA is a non-GAAP financial measure and should not be considered as a measure of financial performance under GAAP. Because adjusted EBITDA is not a measurement determined in accordance with GAAP, adjusted EBITDA is susceptible to varying calculations. Accordingly, adjusted EBITDA, as presented, may not be comparable to other similarly titled measures of other companies and has limitations as an analytical tool.

This non-GAAP financial measure should not be considered a substitute for, or superior to, measures of financial performance, which are prepared in accordance with GAAP. Investors are encouraged to review the reconciliation of adjusted EBITDA to net income (the most comparable GAAP measure), which is set forth below in this release.

#### **About HealthStream**

HealthStream (Nasdaq: HSTM) is dedicated to improving patient outcomes through the development of healthcare organizations' greatest asset: their people. Our unified suite of solutions is contracted by healthcare organizations across the U.S. for workforce development, training & learning management, nurse & staff scheduling, clinical education, credentialing, privileging, provider enrollment, performance assessment, and managing simulation-based education programs. HealthStream's corporate office is in Nashville, Tennessee. For more information, visit http://www.healthstream.com or call 800-521-0574.



# HEALTHSTREAM, INC. Condensed Consolidated Statements of Income (In thousands, except per share data) (Unaudited)

	Three Months Ended		Nine Months Ended					
	30	tember , 2022	Septem 30, 202		3	ptember 0, 2022	3	eptember 0, 2021
Revenues, net	\$	67,285	\$ 64	,091	\$	198,290	\$	192,374
Operating costs and expenses:								
Cost of revenues (excluding depreciation and amortization)		23,374	22	,585		67,606		68,053
Product development		11,476		,344		32,470		30,205
Sales and marketing		11,365		,232		32,652		28,713
Other general and administrative expenses		9,096		,004		27,856		29,445
Depreciation and amortization		9,592	9	,141		28,334		27,443
Total operating costs and expenses		64,903	62	,306		188,918		183,859
Operating income		2,382	1	,785		9,372		8,515
Other income (loss), net		2,543		(99)		2,945		(250)
Income before income tax provision		4,925	1	,686,		12,317		8,265
Income tax provision		1,259		186		2,675		2,033
Net income	\$	3,666	\$ 1	,500	\$	9,642	\$	6,232
								_
Net income per share:								
Basic	\$	0.12	\$	0.05	\$	0.31	\$	0.20
Diluted	\$	0.12	\$	0.05	\$	0.31	\$	0.20
Bilatea	_ <u>`</u>		<u>*</u>		÷		Ť	
Weighted average shares of common stock outstanding:								
Basic		30,570	31	.558		30,672		31,538
		30,662		,684	_	30,717	_	31,609
Diluted		30,002		,004	_	30,717		31,009



# HEALTHSTREAM, INC. Condensed Consolidated Balance Sheets (In thousands) (Unaudited)

	September 2022	September 30, 2022		cember 31, 2021
ASSETS				
Current assets:				
Cash and cash equivalents	\$ 48	,257	\$	46,905
Marketable securities		,587		5,041
Accounts and unbilled receivables, net	32	,670		34,920
Prepaid and other current assets	19	,837		19,979
Total current assets	104	,351		106,845
Capitalized software development, net	35	,537		32,412
Property and equipment, net	15	,658		17,950
Operating lease right of use assets, net	23	,343		25,168
Goodwill and intangible assets, net	269	,888,		271,706
Deferred tax assets		601		601
Deferred commissions	26	,377		24,012
Other assets		,442		8,059
Total assets	<u>\$ 481</u>	,197	\$	486,753
LIABILITIES AND SHAREHOLDERS' EQUITY				
Current liabilities:				
Accounts payable, accrued and other liabilities	\$ 27	,805	\$	26,534
Deferred revenue		,585		73,816
Total current liabilities	105	,390		100,350
Deferred tax liabilities	18	,761		18,146
Deferred revenue, non-current	1	,264		1,583
Operating lease liability, noncurrent	24	,041		26,178
Other long-term liabilities		,459		1,477
Total liabilities	150	,915		147,734
Shareholders' equity:				
Common stock	253	,934		270,791
Accumulated other comprehensive (loss) income		,416)		106
Retained earnings		,764		68,122
Total shareholders' equity	330	,282		339,019
Total liabilities and shareholders' equity	\$ 481	,197	\$	486,753



# HEALTHSTREAM, INC. Condensed Consolidated Statements of Cash Flows (In thousands) (Unaudited)

	Nine Months Ended				
	Sept	September 30, 2021			
Operating activities:					
Net income	\$	9,642	\$	6,232	
Adjustments to reconcile net income to net cash provided by operating activities:					
Depreciation and amortization		28,334		27,443	
Stock-based compensation		2,609		2,260	
Amortization of deferred commissions		7,826		6,900	
Deferred income taxes		1,225		2,066	
Provision for credit losses		400		99	
Gain on sale of fixed assets		(25)		_	
Loss on equity method investments		621		258	
Non-cash paid time off expense		_		(1,011)	
Change in fair value of non-marketable equity investments		(3,596)		_	
Other		30		132	
Changes in assets and liabilities:					
Accounts and unbilled receivables		2,273		13,907	
Prepaid and other assets		(9,370)		(8,959)	
Accounts payable, accrued and other liabilities		1,514		(6,668)	
Deferred revenue		1,597		(6,223)	
Net cash provided by operating activities		43,080		36,436	
Investing activities:					
Business combinations, net of cash acquired		(4,009)		(731)	
Changes in marketable securities		1,424		4,708	
Payments to acquire equity method investments		_		(1,750)	
Proceeds from sale of fixed assets		26		_	
Proceeds from sale of non-marketable equity investments		3,494		_	
Purchases of property and equipment		(1,570)		(2,602)	
Payments associated with capitalized software development		(17,392)		(16,577)	
Net cash used in investing activities		(18,027)	,	(16,952)	
Financing activities:					
Taxes paid related to net settlement of equity awards		(518)		(471)	
Repurchases of common stock		(23,137)		` <u>—</u> ′	
Payment of cash dividends				(19)	
Net cash used in financing activities		(23,655)		(490)	
Effect of exchange rate changes on cash and cash equivalents		(46)		(101)	
Net increase in cash and cash equivalents		1,352		18,893	
Cash and cash equivalents at beginning of period		46,905		36,566	
Cash and cash equivalents at end of period	\$	48,257	\$	55,459	
Cash and Cash equivalents at end of period	Ψ	+0,201	Ψ	00,400	



# Reconciliation of GAAP to Non-GAAP Financial Measures(1) (In thousands) (Unaudited)

	Three Months Ended September 30,		Nine Months Septemb				
		2022	2021		2022		2021
GAAP net income	\$	3,666	\$ 1,500	\$	9,642	\$	6,232
Deferred revenue write-down		46	805		223		3,657
Interest income		(124)	(24)		(155)		(64)
Interest expense		33	33		99		99
Income tax provision		1,259	186		2,675		2,033
Stock-based compensation expense		918	861		2,609		2,260
Depreciation and amortization		9,592	9,141		28,334		27,443
Change in fair value of non-marketable equity investments		(2,653)	_		(3,596)		_
Non-cash paid time off expense							(1,011)
Adjusted EBITDA	\$	12,737	\$ 12,502	\$	39,831	\$	40,649

<sup>(1)</sup> Adjusted EBITDA is a non-GAAP financial measure. A reconciliation of projected adjusted EBITDA to projected net income (the most comparable GAAP measure) is included later in this release.



### Reconciliation of GAAP to Non-GAAP Financial Measures Financial Outlook for 2022 (In thousands) (Unaudited)

	Low		High
Net income	\$ 10,800	\$	11,700
Deferred revenue write-down	300		300
Interest income	(200	)	(200)
Interest expense	100		100
Income tax provision	3,100		3,400
Change in fair value of non-marketable equity investments	(3,600	)	(3,600)
Stock-based compensation expense	3,600		3,700
Depreciation and amortization	37,900		38,100
Adjusted EBITDA	\$ 52,000	\$	53,500

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This press release includes certain forward-looking statements (statements other than solely with respect to historical fact), including statements regarding expectations for financial performance for 2022 as well as the anticipated impact of the COVID-19 pandemic on our financial results, that involve risks and uncertainties regarding HealthStream. These statements are based upon management's beliefs, as well as assumptions made by and data currently available to management. This information has been, or in the future may be, included in reliance on the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. The Company cautions that forward-looking statements involve known and unknown risks, uncertainties, and other factors that may cause the actual results, performance, or achievements to be materially different from future results, performance, or achievements expressed or implied by the forward-looking statements, including, without limitation, as the result of developments related to the COVID-19 pandemic, including, without limitation, related to the length and severity of the pandemic; current economic challenges impacting the U.S. economy, including with respect to recessionary concerns, inflationary pressures, competitive labor market conditions and supply chain shortages and disruptions, and the impact of the pandemic and current economic conditions on healthcare organizations; as well as risks referenced in the Company's Annual Report on Form 10-K for the year ended December 31, 2021, filed on February 28, 2022, and in the Company's other filings with the Securities and Exchange Commission from time to time. Consequently, such forward-looking information should not be regarded as a representation or warranty or statement by the Company that such projections will be realized. Many of the factors that will determine the Company's future results are beyond the ability of the Company to control or predict. Readers should not place undue reliance on forwardlooking statements, which reflect management's views only as of the date hereof. The Company undertakes no obligation to update or revise any such forward-looking statements.

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