

HealthStream®

4Q & FY25

Investor

Presentation



# Safe Harbor Statement

This presentation includes certain forward-looking statements (statements other than solely with respect to historical fact), including statements regarding expectations for the financial performance for 2026 that involve risks and uncertainties regarding HealthStream. These statements are based upon management's beliefs, as well as assumptions made by and data currently available to management. This information has been, or in the future may be, included in reliance on the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Investors are cautioned that such results or events predicted in these statements may differ materially from actual future events or results. The forward-looking statements are subject to significant uncertainties and other risks referenced in the Company's Annual Report on Form 10-K and in the Company's other filings with the Securities and Exchange Commission. Consequently, such forward-looking information should not be regarded as a representation or warranty by the Company that such projections will be realized. Many of the factors that will determine the Company's future results are beyond the ability of the Company to control or predict. Readers should not place undue reliance on forward-looking statements, which reflect management's views only as of the date hereof. The Company undertakes no obligation to update or revise any such forward-looking statements.

# HealthStream Overview

## HEALTHCARE MARKET LEADER

*#1 Workforce Platform in Healthcare*

- A market leader of enterprise workforce solutions for U.S. healthcare organizations for learning, credentialing, and scheduling.
- PaaS-enabled platform with industry's largest ecosystem of solutions for the healthcare workforce

## EXPANDING HEALTHCARE WORKFORCE

*#1 Largest Increase in Hiring in U.S. economy*

- Hospital hiring *alone* averaged 13,600 new personnel *monthly* in 2025.
- Large and growing workforce marketplace of applications and content for healthcare organizations.
- Serves highly regulated healthcare industry, which is undergoing challenges to improve patient safety and retain their workforce.

## STRONG FINANCIALS SUPPORTING GROWTH

*Record Quarterly Revenue & Adjusted EBITDA*

- Market Cap: ~\$640M (as of close, 25 Feb. 2026)
- 4Q 2025 Revenues: \$79.7M; Quarterly adjusted EBITDA: \$18.8M
- FY 2025 Revenues: \$304.1M; FY 2025 adjusted EBITDA: \$71.8M
- Strong balance sheet: \$57.0M cash (as of 4Q 2025); \$50M unused credit facility; no debt
- Quarterly Dividend Program

Focused on the Healthcare Industry...

**\$5.3**

trillion industry

18% of GDP

Hospital Care = approx. 1/3

Fastest growing sector of U.S. economy

# ...and its Growing Workforce



Healthcare Workforce **grew by 1,000,000 in 2025 alone**, the fastest growing sector of the economy



**1/4 of all new jobs will be in healthcare** in the U.S. over the next decade

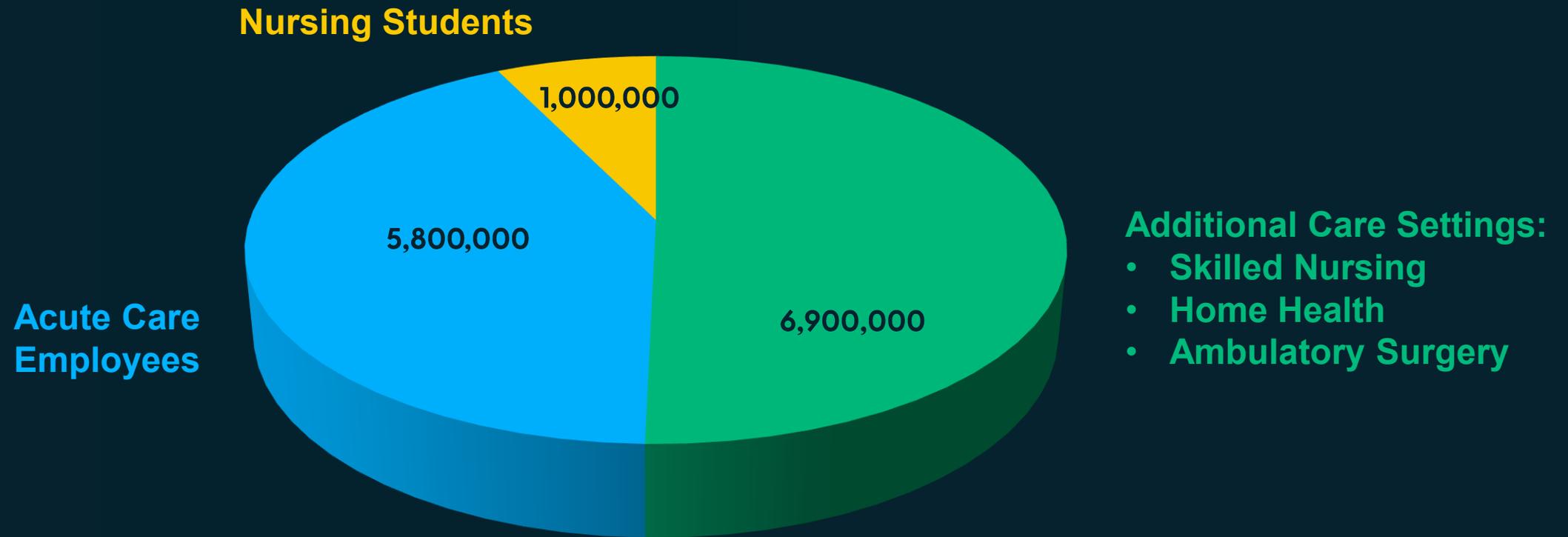


**189,000+ new Registered Nurse job openings per year** expected over the next decade



**40% increase in Nurse Practitioners** expected through 2034

# Market Focus: 13.7 Million Individuals Focused on Healthcare Delivery\*



\* Sources: U.S. Bureau of Labor Statistics; American Association of Colleges of Nursing

Includes total number of healthcare professionals working in provider organizations, along with pre-professionals (current nursing students)

# Healthcare Organizations Use HealthStream Enterprise Applications to:



Develop Clinical Workforce



Meet Compliance Requirements



Improve Resuscitation Outcomes



Manage Credentialing & Privileging



Optimize Workforce Scheduling

# Three Core Enterprise Application Suites



**LEARNING SUITE**



**CREDENTIALING SUITE**



**SCHEDULING SUITE**



**HealthStream**<sup>®</sup>

HealthStream®  
Learning Center

Ranked #1 in Best Healthcare  
Software by G2.



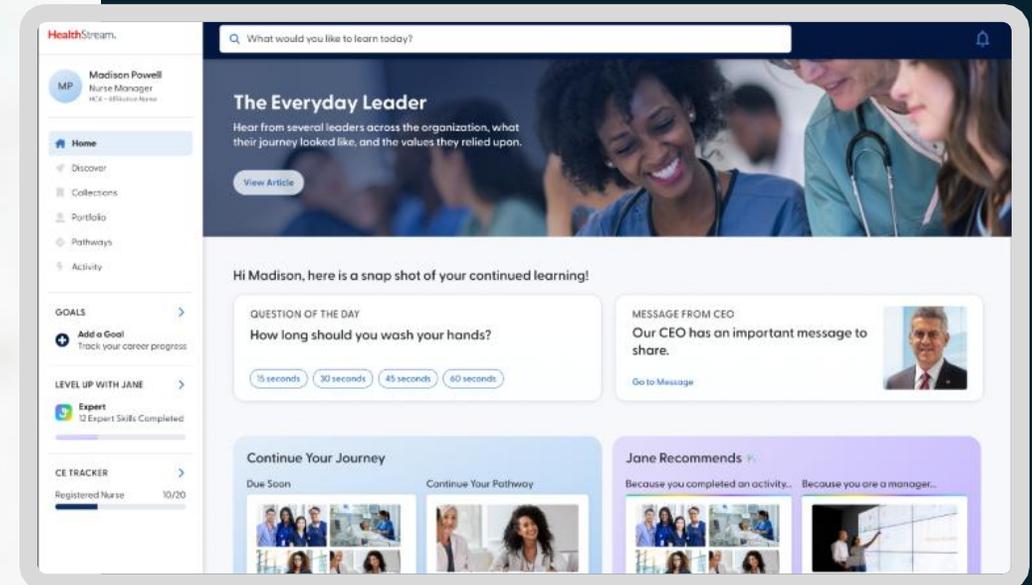
HealthStream®

# HealthStream Learning Experience™: New AI-driven Application

## Optimizing Healthcare Professionals' Learning Journey

- ✓ **Empower individuals** with curated skills and professional pathways
- ✓ **Engage** the healthcare workforce with social features and mentoring
- ✓ **Retain staff** with career mobility and personalized experiences
- ✓ **First hStream platform-native** software announced in January 2025

## HealthStream. Learning Experience



CredentialStream.<sup>®</sup>  
by HealthStream.

Ranked #5 in Best  
Healthcare Software by G2.



HealthStream.<sup>®</sup>

# Credentialing Solutions: Best-in-Class Application Suite

## Shortening Time to Revenue for Physicians

- ✓ **Rated highest Credentialing Software** on prestigious G2 site
- ✓ **Industry first:** Solution that accelerates entire physician onboarding process
- ✓ **Industry first:** Solution for Health Plans within Hospitals
- ✓ **Industry first:** National benchmarks for credentialing, privileging, and enrollment

HealthStream<sup>®</sup>  
CredentialStream



shiftwizard  
by HealthStream.

Highest-rated Staff  
Scheduling Solution for  
Hospitals by Capterra.



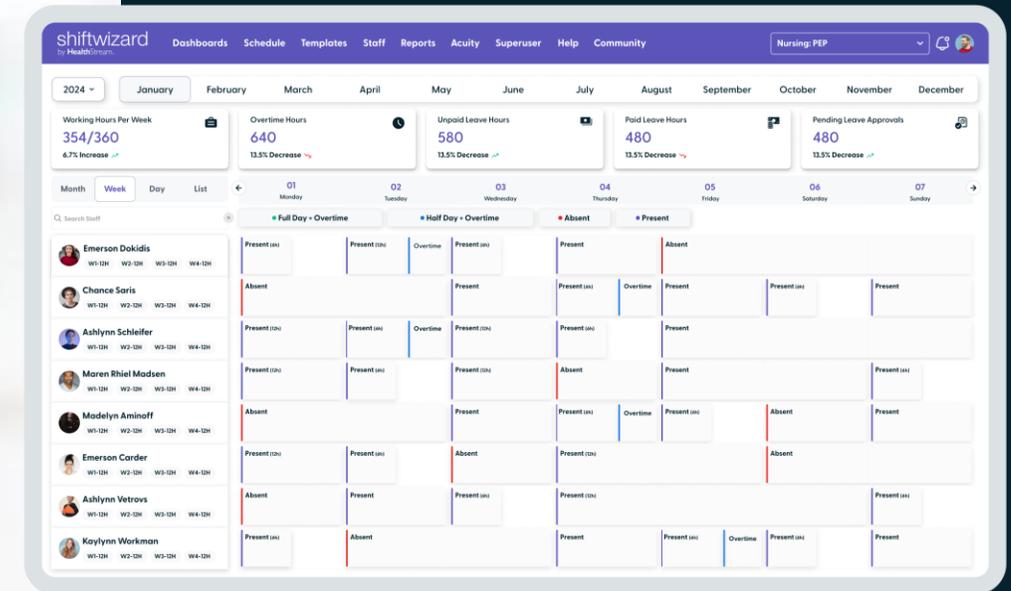
HealthStream®

# Shiftwizard®: Employee Scheduling Application

shiftwizard  
by HealthStream.

## Highest-rated Staff Scheduling Solution for Hospitals

- ✓ **Top-rated:** Consistently listed by G2 as a “top hospital scheduling software” application
- ✓ **Mission-critical workflow dependency:** Supports patient safety, labor cost control, and regulatory compliance.
- ✓ **Seamlessly integrated:** Only healthcare scheduling solution with Workday-certified integration



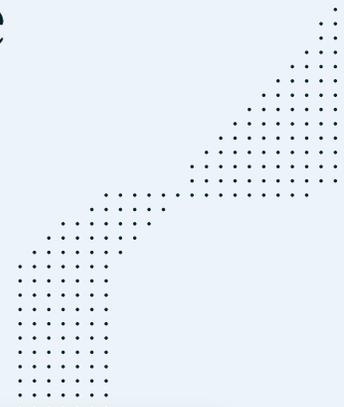


# AI, built for the healthcare workforce

hStream® AI brings intelligence directly into the hStream platform—the system already supporting learning, clinical development, credentialing, and scheduling. Purpose-built for healthcare, it turns everyday workforce activity into clear direction for what comes next.



# HealthStream is Positioned to Deliver Increasing Value in an Expanding AI Environment



**Healthcare Workforce, our user base, is significantly expanding.**



**HealthStream solutions serve as a “system of record” for customers.**



**HealthStream is a data “originator,” not simply a data aggregator.**



**AI is a core element of our hStream platform.**

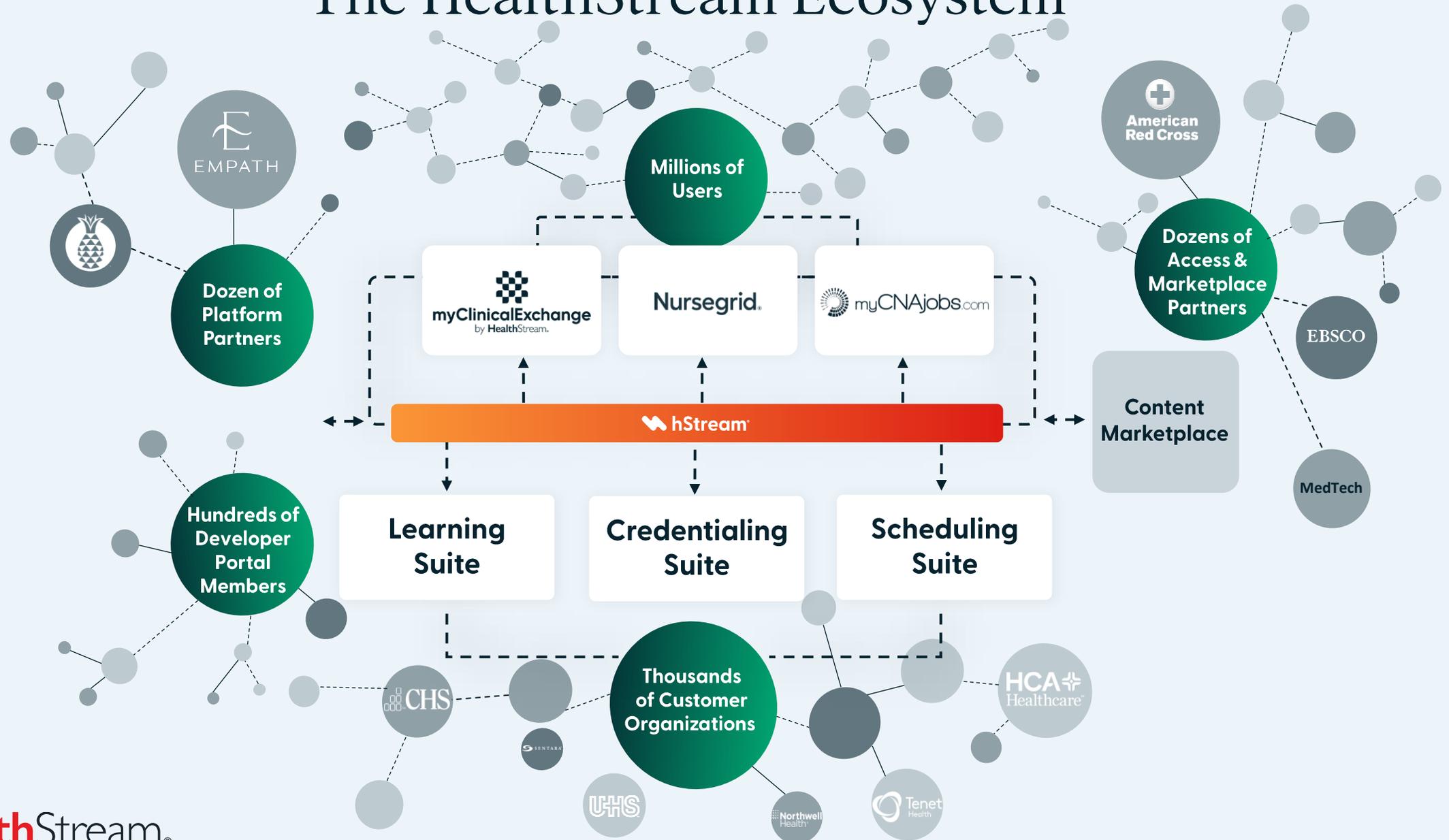


**HealthStream’s Ecosystem creates durable value, which can enhance AI.**



The platform that **connects** everything in the HealthStream ecosystem and includes exclusive applications, services, discounts, content, and other benefits

# The HealthStream Ecosystem



# Three Professional Career Networks



**Students**



**CNAs, HHAs, & Direct  
Caregivers**



**Nurses**

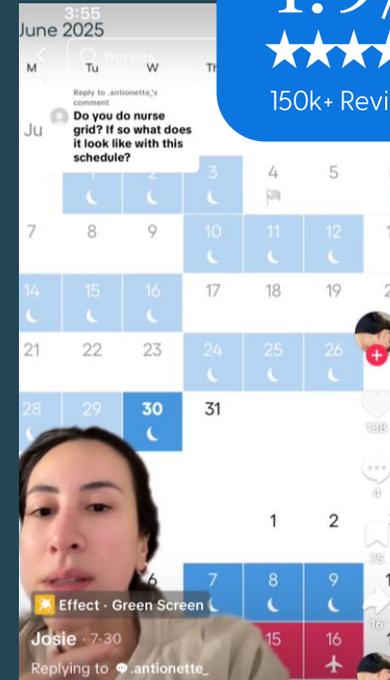
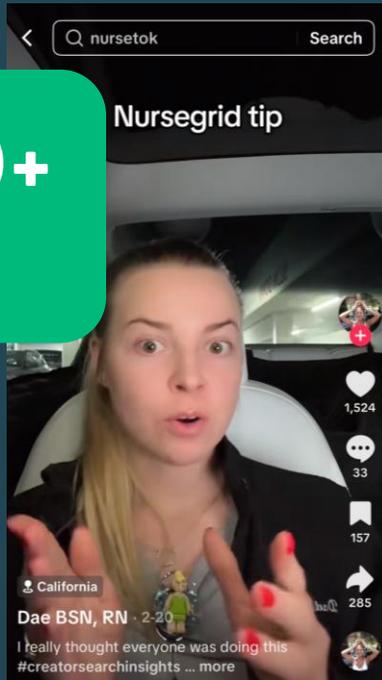


**HealthStream**<sup>®</sup>

# Nurses ❤️ Nursegrid

# Nursegrid®

**670,300+**  
nurses as monthly  
active users



#1 RATED APP BY NURSES

4.9/5



150k+ Reviews



**~9.7M**

social connections  
on Nursegrid

# myClinicalExchange

Engage clinical students. Streamline clinical placements.



- ✓ ~200,000 clinical students used mCE in 2025
- ✓ Over 98,000 MAU in 4Q 2025
- ✓ Compliance and scheduling of students, instructors, preceptors
- ✓ Facilitates recruiting pipeline, engaging with future clinicians



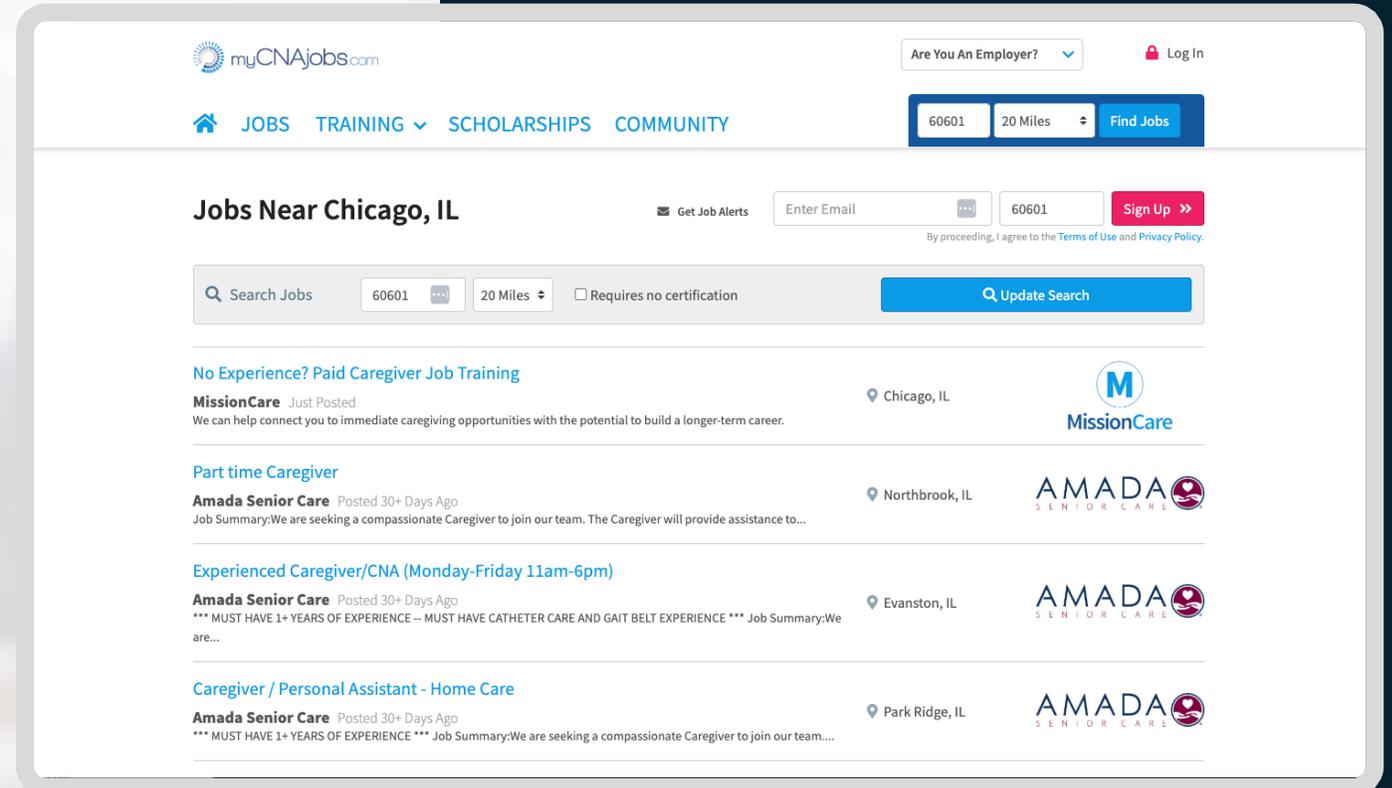
The screenshot shows the user interface for myClinicalExchange. At the top, there is a navigation bar with the logo, user name 'Brendan Rash', and links for Home, My Rotations, Account Settings, FAQ, and Logout. Below the navigation bar, a greeting 'Hello, Brendan Rash' is followed by a message about completing a Campus Checklist. A 'My Compliance Vendor' section shows a green checkmark and the text 'Last verified Mar 10, 2024, 14:32 PST' with an 'Update Compliance' button. The 'Campus Checklist' section for 'Harmony Medical College Integrated Medicine Program' includes a 'Resume' button and a progress bar for 'Items that Need Action' (5/9 Completed). Below this, 'Pending Approval' is shown as 0/9 Pending and 'Approved Items' as 3/9 Approved. On the right, a 'Things to do' section lists tasks: 'Orientation Starts 8/01/24', 'Documents', 'Exams Required', and 'Missing Profile Information'.

# MissionCare Collective

Expanding the Homecare Workforce to Meet Growing Demand



- ✓ Over 5.2 million professionals in the myCNAjobs caregiver community.
- ✓ #1 Career Network to address the urgent, growing need for CNAs, Home Health Aides, and Direct Caregivers throughout the healthcare industry.
- ✓ Over 8,000 healthcare providers have used one or more solutions.
- ✓ Acquired by HealthStream on Dec. 15, 2025.



# High-level Growth Strategies

- Grow the MAUs on Career Networks
- Expand Customer Network;  
Add new enterprise customers
- Cross-sell more solutions; Increase  
the value of each account
- Grow new revenue streams via  
Partners & PaaS capabilities
- Execute on complementary M&A  
opportunities



# 8x Increase in Revenue per Employee over 20 Years

California-based Health System with 38,000 Employees

**\$6.50**

Annual Revenue  
Per Employee

**in 2006**



**\$55.16**

Annual Revenue  
Per Employee

**in 2026**

## SUBSCRIPTIONS ADDED OVER TIME

- Learning Center
- Clinical Content (3 solutions)
- SafetyQ
- Credentialing Solution
- Competency Center
- Red Cross Pilot
- Checklist
- CE Unlimited
- Signma Clinical Leadership
- Enterprise Visibility
- Quality OB
- EBSCO Dynamic Health

# 15x Increase in Revenue per Employee over 22 Years

Tennessee Health System with 24,000+ Employees

**\$6.25**

Annual Revenue  
Per Employee

**in 2004**



**\$92.86**

Annual Revenue  
Per Employee

**in 2026**

## SUBSCRIPTIONS ADDED OVER TIME

- hStream
- HLC
- Red Cross
- EBSCO Dynamic Health
- CE Unlimited
- Quality OB
- SafetyQ
- Video
- Association content partners

# Revenue\*

(\$ in millions)



\*2011-2018 Full-Year revenue metrics adjusted retroactively to exclude PX business.

# Adjusted EBITDA\*

(\$ in millions)



\* (1) Adjusted EBITDA is a non-GAAP measure. See "Disclaimers: Financial Information." A reconciliation of Adjusted EBITDA to net income, the corresponding GAAP financial measure, is provided in the Appendix hereto.

(2) 2011-2018 Full-Year Adjusted EBITDA metrics adjusted retroactively to exclude PX business.

# 2026 Financial Outlook

<b>Revenue Growth</b>	<b>6.2 – 8.5%</b>	<b>\$323M – \$330M</b>
<b>Adjusted EBITDA Growth</b>	<b>1.7 – 7.2%</b>	<b>\$73M – \$77M</b>
<b>Net Income Growth</b>	<b>11.5 – 24.6%</b>	<b>\$20.4M – \$22.8M</b>
<b>Capital Expenditures</b>		<b>\$31M – \$34M</b>

# Cash Dividend Program

**12.9% increase** of  
quarterly dividend  
announced  
Feb. 23, 2026.

Dividend Program  
initiated in February  
2023.

# Independent Research Coverage

**CANACCORD** Genuity

Initiated July 2015

*William Blair & Company*

Initiated November 2011



**CRAIG-HALLUM**  
CAPITAL GROUP LLC

Initiated October 2010

**Barrington Research**

Initiated June 2016

**Citizens**<sup>TM</sup>

Initiated December 2023



**HEALTHSTREAM INVESTOR RELATIONS CONTACT:**

**Mollie Condra, Ph.D.**

Head, Investor Relations & Communications

[mollie.condra@healthstream.com](mailto:mollie.condra@healthstream.com)

HealthStream®

Thank you

**G2** BEST SOFTWARE 2025  
BEST HEALTHCARE PRODUCT  
HealthStream®  
Nasdaq  
G2.com/best