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HealthStream & Boxwood Technology Join Forces in Exclusive Sales Partnership

Agreement Provides New Revenue Potential for Healthcare Associations & Societies

HUNT VALLEY, Md.--(BUSINESS WIRE)-- John Bell, CEO of [Boxwood Technology](#), announced a new partnership with [HealthStream \(NASDAQ: HSTM\)](#), a leader in research, learning, and talent management solutions for the healthcare industry. Bell stated that the agreement will benefit the 280+ professional associations and societies of the National Healthcare Career Network (NHCN), which Bell leads as Managing Partner, in two distinct ways.

"Our NHCN partners now have the opportunity to expand sales of their courseware through HealthStream's nationwide distribution network of healthcare organizations and offer HealthStream's learning programs to their members via their own Web sites. As a trusted partner with nearly 1,000 associations, Boxwood only forms relationships with top providers in their fields, and HealthStream certainly fits that criteria. By bringing HealthStream's proven competencies and market depth to our NHCN partners, we expect great outcomes for all involved."

Known for creating and delivering assessment, development, and talent management products and services, HealthStream has customer relationships with thousands of healthcare providers, including over half of U.S. hospitals. According to Art Newman, Executive Vice President at HealthStream, "Boxwood's success in creating a robust healthcare association network is widely respected in the industry. We're excited to help the NHCN's association partners bring additional educational value to their members -- and increase their revenue as a result."

Several associations in the NHCN already provide their members with HealthStream's products and services. Bell commented, "During our vetting process, we learned that our NHCN partners have seen significant increases in educational revenue via HealthStream's sales channels. It was one of the key factors in our interest in joining forces with HealthStream...a proven way for our partners to drive more success."

Powered by Boxwood Technology's association-focused platform, the NHCN integrates the career centers of healthcare associations for nurses, allied health professionals, physicians/surgeons, academic/research experts, and more. "The NHCN has already become a dominant force in connecting employers with healthcare's best talent. Now, with HealthStream, we feel great about being part of preparing our nation's healthcare workforce of the future," Bell said.

About HealthStream

HealthStream (NASDAQ: HSTM) is dedicated to improving patient outcomes through the development of healthcare organizations' greatest asset: their people. Our unified suite of software-as-a-service (SaaS) solutions are used by, collectively, approximately three million healthcare employees in the U.S. for training & learning management, talent management, performance assessment, and managing simulation-based education programs. Our research solutions provide valuable insight to healthcare providers to meet HCAHPS requirements, engage their workforce, and enhance physician alignment. Based in Nashville, Tennessee, HealthStream has additional offices in Laurel, Maryland, Austin, Texas, and Brentwood, Tennessee. For more information, visit <http://www.healthstream.com> or call 800-933-9293.

About Boxwood Technology

Boxwood Technology is the leading provider of online career centers and career-related services to associations. With an exclusive focus on associations, Boxwood's technology platform is designed for seamless delivery of products and services including job posting distribution, coaching, mentoring, resume writing and career fairs, among others. Driven by a culture of innovation, Boxwood has delivered many firsts to the industry including a mobile-optimized version of the career center, a career center Facebook application and now integrations with online learning platforms. As the managing partner of the National Healthcare Career Network, an alliance of 280+ professional associations, Boxwood's technology connects employers with top talent in 13 professional specialties. Boxwood has headquarters in Herndon, VA and Hunt Valley, MD. Visit www.boxwoodtech.com or call 410.891.2402.

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