



HealthStream Launches Innovative Analytics and Reporting Website, Insights Online(TM), Providing Actionable Information to Healthcare Leaders

Exclusive Combination of Key Performance Indicators--provided by HealthStream Research--presented in an Online Dashboard, Uniquely Designed to Support Healthcare Organizations' Improvement Initiatives

NASHVILLE, Tenn., Apr 15, 2010 (BUSINESS WIRE) -- HealthStream, Inc. (NASDAQ: HSTM), a leading provider of learning and research solutions for the healthcare industry, announced today the launch of a new analytics and reporting website, Insights Online(TM), offered via software-as-a-service (SaaS). The new site provides actionable information to healthcare leaders based on data solicited through HealthStream's research solutions. Designed in collaboration with many of HealthStream's hospital clients, Insights Online allows users to quickly find and share important information.

"I find Insights Online to be very intuitive! It provides a wealth of information right at my fingertips. We have been able to create reports on a regular basis with ease, which allows us to share data frequently with our staff," said Nichole M. Pieters, RN, BS, CEN, Director of Performance Improvement, Calvert Memorial Hospital. "Insights Online makes it very easy to provide our team with the tools we need to succeed."

The new website brings healthcare providers' survey data reporting to a new level. Insights Online offers clients a robust data warehouse that provides dashboards, expansive analytic capabilities, and advanced filtering and exporting options for all of their reporting needs. At every step of its development, providing an optimal "action orientation" was the goal. The result is that Insights Online delivers a powerful tool to healthcare leaders in accessing the right information to make the right decisions for high impact and improved outcomes in their healthcare organizations.

Consistent with its action orientation, Insights Online also includes an online library of evidenced-based best practices, covering a wide range of areas important to healthcare leaders--with references to resources that provide additional tools. One of these tools is HealthStream's online course catalog that offers approximately 4,000 courses. This unique capability to offer HealthStream Research clients a targeted learning solution is indicative of HealthStream's commitment to support healthcare leaders in transforming insight into action for optimal outcomes in their organizations.

Insights Online opens with an information-rich dashboard as its home page. By design, each component of the dashboard tells a story through graphics that include current performance, performance trends, top performers, and opportunities for greatest improvement, giving the user a full, instant view of their data. Users can quickly drill-down to the source data and even reconfigure the dashboard to reflect a different slice of the data. Data from HealthStream Research patient surveys (HCAHPS) currently serves as source data for the dashboard. In the coming months, survey data regarding employee engagement, physician satisfaction, and community perceptions of a healthcare organization may also serve as source data. The focus is always on actionable information--in the format that is most relevant to the end-user.

The reporting capabilities of Insights Online offer a comprehensive view of data from a healthcare organization, with options for multiple views at any level of the organizational hierarchy (e.g. system, hospital facility, hospital unit, etc.) A guided report creation system allows the user to customize the selection of questions or entities, while using a standard or custom date range.

"Above all else, healthcare providers' need to improve outcomes in their organizations drives innovation at HealthStream," said J. Edward Pearson, President, HealthStream Research. "The launch of Insights Online represents an innovation that responds to the urgent need that healthcare leaders have to access key information quickly and make decisions that improve outcomes. Our new reporting and analytics website is aligned with a range of other solutions that HealthStream has introduced to the market--such as the HealthStream Improvement Center, the HCAHPS Impact Reports, and the HCAHPS Preparation & Improvement Library. I believe that by listening to our clients, we are supporting healthcare leaders with innovative tools to use information better than ever before."

About HealthStream

HealthStream (NASDAQ: HSTM) is a leading provider of learning and research solutions for the healthcare industry, transforming *insight into action* to deliver outcomes-based results for healthcare organizations. Through HealthStream's learning solutions--which have been contracted by over two million hospital-based healthcare professionals--healthcare organizations create safer environments for patients, increase clinical competencies of their workforces, and facilitate the rapid transfer of the latest knowledge and technologies. Through our research products, executives from healthcare organizations

gain valuable insight about patients' experiences, workforce challenges, physician relations, and community perceptions of their services. Based in Nashville, Tennessee, HealthStream has two satellite offices. For more information about HealthStream's learning and research solutions, visit www.healthstream.com or call us at 800-933-9293.

This press release contains forward-looking statements that involve risks and uncertainties regarding HealthStream. Investors are cautioned that such results or events predicted in these statements may differ materially from actual future events or results. This information has been, or in the future may be, included in reliance on the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Investors are cautioned that such results or events predicted in these statements may differ materially from actual future events or results. The Company's preliminary financial results, while presented with numerical specificity, are forward-looking statements which are based on a variety of assumptions regarding the Company's operating performance that may not be realized, and which are subject to significant uncertainties and potential contingencies associated with the Company's financial and accounting procedures and other matters referenced from time to time in the Company's filings with the Securities and Exchange Commission. Consequently, such forward-looking information should not be regarded as a representation or warranty by the Company that such projections will be realized.

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SOURCE: HealthStream, Inc.

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